

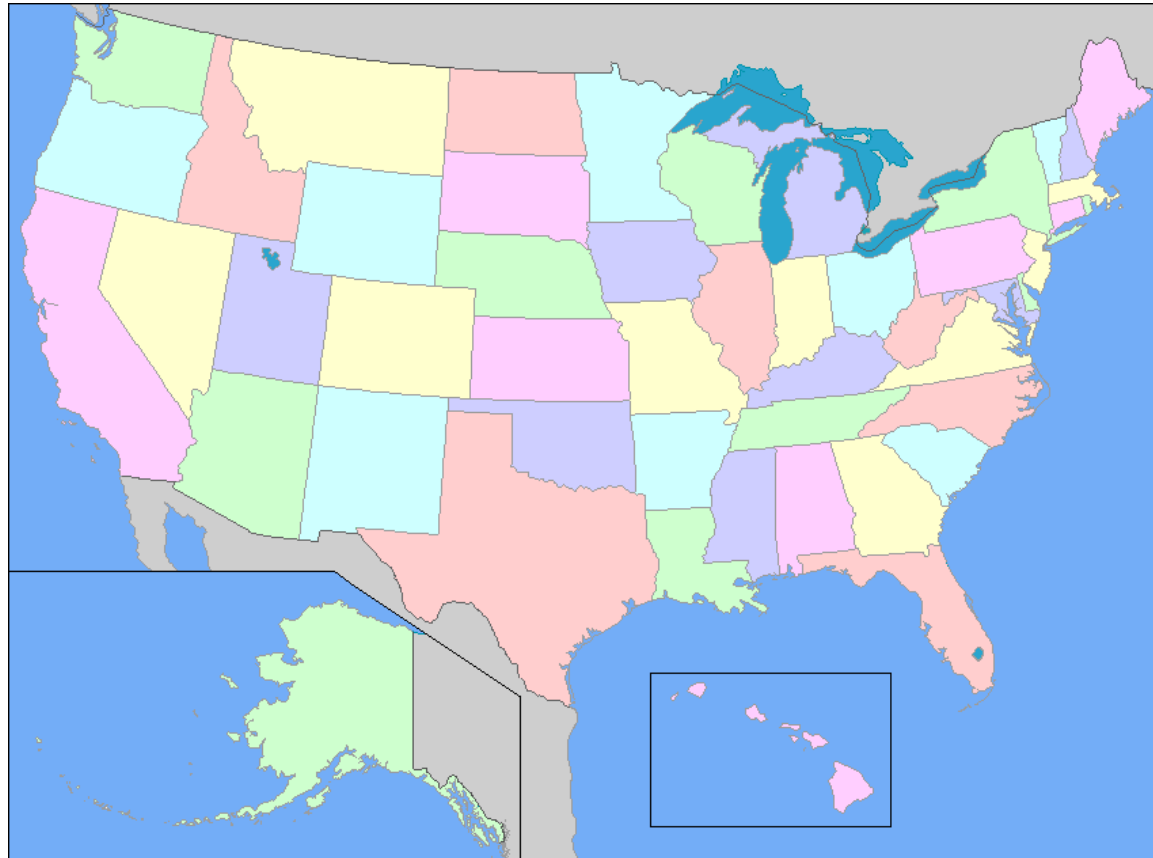
Transportation, Hydrogen, and Fuel Cell Status in USA

Shannon Baxter, PhD

Executive Director

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Top Fuel Cell States

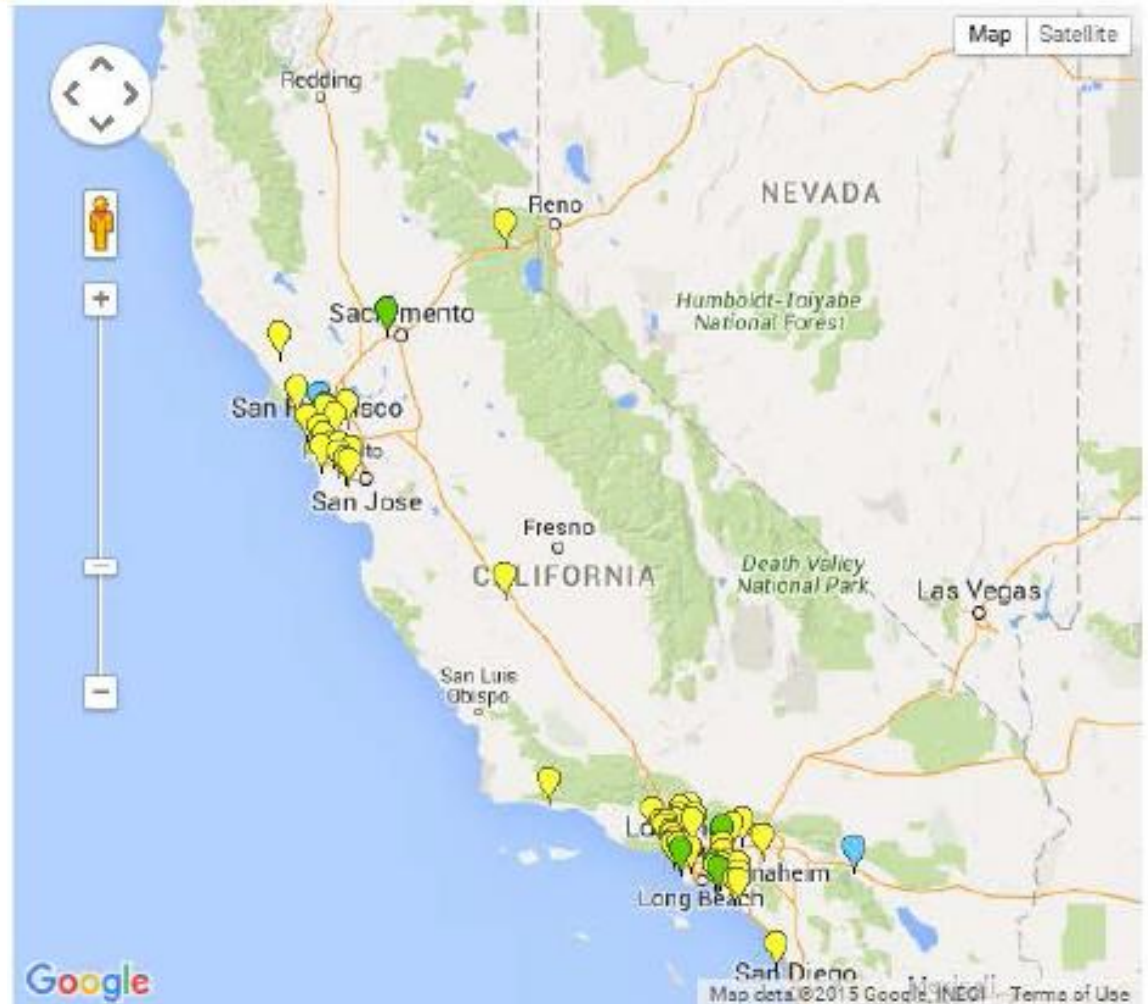


Which Comes First...The Vehicles or the Fuel?



California stations:

- 08 Open
- 47 In Development
- 03 Bus
- 58 **Total**

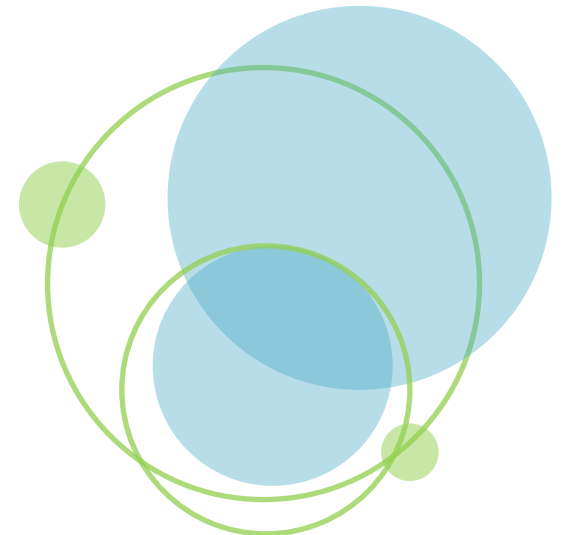




Station Status

- Demonstration
- Commercial

What is the difference and why does it matter?



Sustainability and Mobility

- *GM*
- *Honda*
- *Hyundai*
- *Toyota*

What do these words currently mean in the USA?

Next on the radar...

- *Heavy Duty*
- *Medium Duty*
- *Ports*

U.S. States and policy makers are working together to create value for the fuel cell industry.

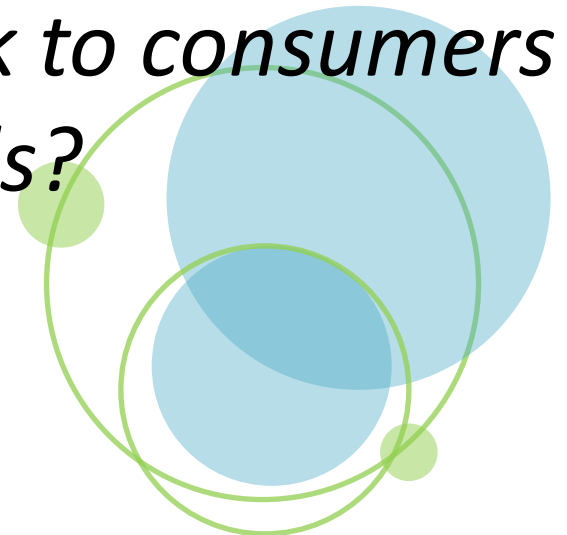
- *U.S. Government*
- *U.S. States*

U.S. states are often viewed as “laboratories of democracy” — U.S. Supreme Court Justice Louis Brandeis coined the phrase, referred to the idea that state and local governments can “test” new ideas.



Let's Talk...to People

Everyone is a consumer...industry colleagues, engineers, infrastructure developers, our families, neighbors...with expectations based on their experiences. How do we talk to consumers about hydrogen and fuel cells?





Thank you.
Domo arigatou gozaimasu

Shannon Baxter, PhD
Baxter@RackCorporation.com
(803) 705-8915